



Select Sponsorship Level

- Medal of Valor \$5,000
- Silver Star \$2,500
- Soldiers Medal \$1,000
- Bronze \$500
- Meritorious \$250
- Good Conduct Medal up to \$200

Sponsor Page Information

****IMPORTANT****

PLEASE send the following information to:
vicechair.vl@boisevdp.org

- ** High resolution logo
- ** Brief description of organization
- ** Web address

Boise Veterans Day Parade Honoring all Who Served in War and Peace Special Salute to WWI Veterans - the war that changed the world

Organization Name: _____

Signature: _____

Sponsorship Commitment: _____

Company/Individual Name: _____

Contact name: _____ Title: _____

Mailing Address: _____

City: _____ State: _____ Zip code: _____

Telephone: _____ Fax: _____

Email: _____

Organization Website Address: _____

Logo Attached: _____ Description Included: _____

Payment Options:

Check Enclosed Payable To: Veterans Day Parade Committee

PayPal, Payment made at www.boiseveteransdayparade.org

MISSION

The Boise Veterans Day Parade Committee plans, organizes, and conducts a Veterans Day Parade in Boise, Idaho, annually on the first Saturday in November, in order to recognize sacrifices and honor the service of all Armed Forces veterans of the United States of America, and heighten community understanding and appreciation of the value of military service to the nation.

INTENT

The Boise Veterans Day Parade Committee's intent is to honor veterans of the Armed Forces of the United States of America, by extending written invitations to all military organizations and veterans organizations, and selected universities, colleges, high schools, junior high schools, and youth and civic organizations from all communities in the Boise Area, who, on their agreement to adhere to the parade theme and other parade regulations established by the committee, will be encouraged to enter marching bands and/or other appropriate marching or vehicle units in the parade so that through their participation in the parade and support of the parade theme they will honor the service and sacrifice of both serving members and veterans of the Armed Forces of the United States of America, and at the same time heighten community awareness of the value of military service to the nation.

PARADE DAY & ROUTE

The 2018 parade is planned to start at **10:00 AM on Saturday, November 3rd** in downtown Boise. PLEASE NOTE: The start time may change depending on television broadcast schedules. The parade route is on Jefferson and Bannock Streets between 4th and 11th Streets. The parade is held on the first Saturday in November so we can have a higher participation of our Gowen Field Military and in hopes of warmer weather for our spectators who have come out to celebrate our men and women of services to these United States.

SUPPORTING THE PARADE

There are three ways to support the parade: (1) View the parade as a spectator; (2) Volunteer to work with the parade committee, especially, on parade day; (3) Make a monetary contribution to the parade committee. The committee must pay for various services required of all special events by the City of Boise. Those services include procuring liability insurance, barrier security to ensure the safety of the parade area, portable toilets, and trash disposal. Additionally, the committee has various administrative expenses such as providing certificates to parade participants, vehicle signage, postage, and some advertising expenses. For more information on how you can help, visit the [Sponsorship page](#).

The Veterans Day Parade Committee is a 501 (c) (3) nonprofit organization, which means that **donations are tax deductible for donors**. The committee is registered with the Idaho Secretary of State as an incorporated non-profit organization. Neither commercial nor political advertising is permitted in the parade.

ADDRESS: Veterans Day Parade Committee (Inc.), P.O. Box 8574, Boise, Idaho 83707

WEBSITE: www.boiseveteransdayparade.org

"The willingness of America's veterans to sacrifice for our country has earned them our lasting gratitude."

Jeff Miller



Boise Veterans Day Parade ~ 2018 Sponsorship Opportunity

Medal of Valor Sponsor - \$5000

- *VIP Reception and VIP Breakfast
- *Capitol Steps Reserved Seating
- *:60 spot on KTVB (cumulative with other sponsors)
- *Masterfully framed poster
- *Logo on parade banner
- *Logo on headquarters banner
- *Logo on website
- *Golf card ad
- *Facebook Social Media
- *2 BVDP logo'd blankets
- *3 Coins

Silver Star Sponsor - \$2500

- *VIP Reception and VIP Breakfast
- *Capitol Steps Reserved Seating
- *Small poster/framed
- *Logo on parade banner
- *Logo on headquarters banner
- *Logo on website
- *Facebook Social Media
- *BVDP logo'd blanket
- *2 Coins

Soldiers Medal Sponsor - \$1000

- *VIP Breakfast
- *Capitol Steps Reserved Seating
- *Small poster/framed
- *Logo on headquarters banner
- *Logo on website
- *Facebook Social Media
- *BVDP logo'd blanket
- *1 Coin

Bronze Star Sponsor - \$500

- *Logo on headquarters banner
- *Logo on website
- *Facebook Social Media
- *BVDP logo'd blanket
- *1 Coin

Meritorious Sponsor - \$250

- *Logo on website
- *Facebook Social Media
- *1 Coin
- *Thank you Card

Good Conduct Medal Sponsor- up to \$200

- *Recognition on website
- *Facebook Social Media
- *1 Coin
- *Thank you Card

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