



Boise Veterans Day Parade Sponsorship Levels - 2016

Chairman's Circle \$2500

- Tour of Gowen Field and Private Wine & Cheese Reception OR Warhawk Museum Tour and Private Wine & Cheese Reception
- Official Chairman's Circle logo'd pullover and hat
- Behind the Scenes at the Boise Veterans Day Parade (VIP Breakfast and tour of three entries ending with the Abrams tank, this includes the Bradley APC)
- Picture of Chairman's Circle Sponsors with Grand Marshalls
- Picture in Bradley APC or Abrams tank
- Company name and logo on Banner that will close the parade, carried by _____
- Logo, description and link on BVDP website
- Masterfully framed 2016 BVDP poster with the three 2016 parade coins for Chairman's Circle sponsors only, includes seals from all military branches and gold plate of recognition
- Facebook recognition
- :30 spot that will air in the parade telecast on KTVB 7.1 as well as the two repeat telecasts on Idaho's Very Own 24/7. The :30 spot, as an example, will say "The Veterans Day Parade wishes to acknowledge the Chairman's Circle sponsors"...list of sponsors (logos included).

Diamond \$1000

- Behind the Scenes at the Boise Veterans Day Parade (VIP Breakfast and tour of three entries ending with the Abrams tank, this includes the Bradley APC)
- Official Diamond Sponsor logo'd pullover and hat
- Picture in Bradley APC or Abrams tank
- Logo on Banner that is displayed at parade headquarters
- Logo, description and link on BVDP website
- Framed 2016 VDP poster with the three 2016 parade coins
- Facebook recognition

Platinum \$500

- Official Sponsor logo'd polo shirt
- Logo on Banner that is displayed at parade headquarters
- Logo, description and link on BVDP website
- Plaque recognition
- 3 sets of commemorative coins
- Facebook recognition



Boise Veterans Day Parade Sponsorship Levels - 2016

Gold \$375

- Logo on Banner that is displayed at parade headquarters
- Logo, description and link on BVDP website
- Plaque recognition
- 2 sets of commemorative coins
- Facebook recognition

Silver \$250

- Logo, description and link on BVDP website
- Plaque recognition
- 2 sets of commemorative coins
- Facebook recognition

Bronze \$125

- Logo and description on BVDP website
- Certificate of Appreciation
- 1 set of commemorative coins
- Facebook recognition

Sponsor \$25

- Certificate of Appreciation
- BVDP Website recognition
- Facebook recognition